



THE EU DIGITAL FINANCE PLATFORM

BUILDING CONNECTIONS AND
BOOSTING INNOVATION

Digital Finance Platform

LAUNCH EVENT

Virtual event

8 April 2022
09h30 – 12h00

Banking and
Finance

#EUDigiFinPlatform
#DigitalFinanceEU

Welcome

09:30 - 09:35

by DG FISMA, European Commission

Opening address

09:35 - 09:50

by **Mairead McGuinness**, Commissioner for Financial Services, Financial Stability and Capital Markets Union

Presentation

09:50 - 10:20

of the procedural Framework for Cross-Border Testing and the related features of the Platform, followed by a short Q&A (European Supervisory Authorities, European Commission)

Panel

10:20 - 11:45

Financial innovation made in the EU: what next?
moderated by the European Commission

Participants: **Alessandra Perrazzelli**, Deputy Governor Banca d'Italia

Birgit Puck, Head of Securities Supervision, Finanzmarktaufsicht (FMA) Austria, and Chair of the Financial Innovation Standing Committee at the European Securities and Markets Authority (ESMA)

Marc Roberts, President European Fintech Association

Maria Staszekiewicz, President
European Digital Finance Association

Wim Mijs, Chief Executive Officer
European Banking Federation

Michaela Koller, Director General
Insurance Europe

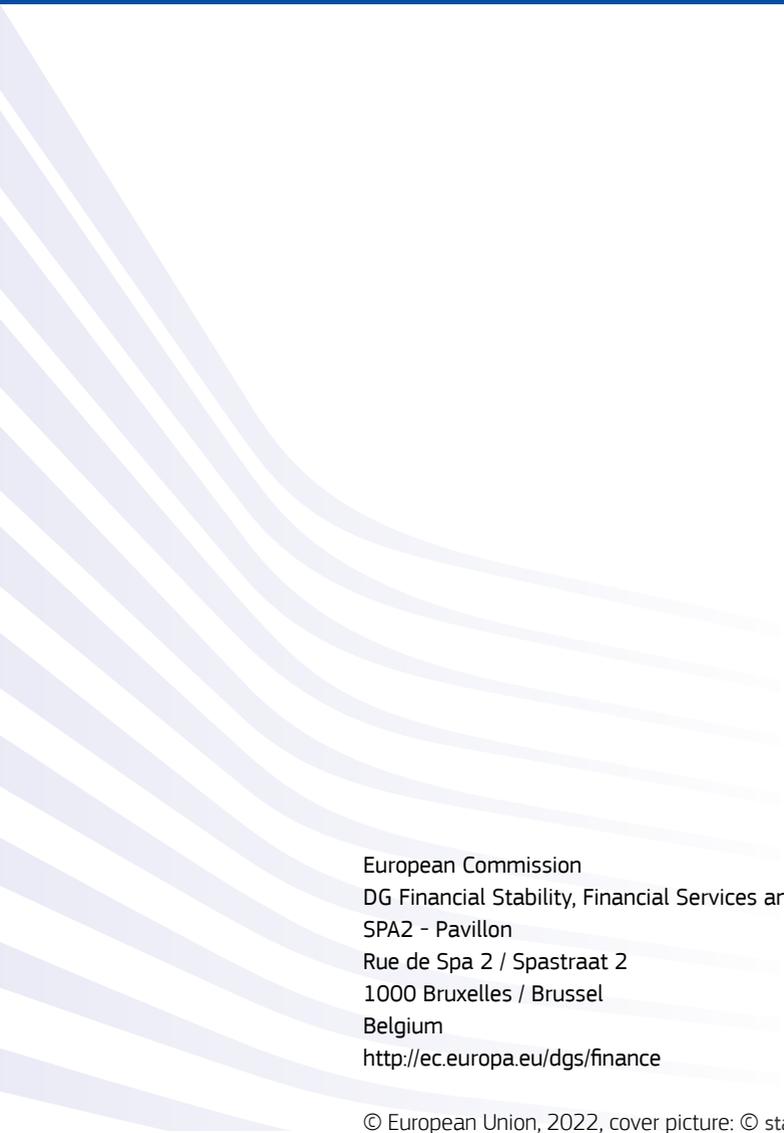
Closing remarks

11:45 - 12:00

by **Verena Ross**, Chair of the European
Securities and Markets Authority (ESMA)

12:00

Closing

A decorative graphic consisting of several parallel, curved lines in shades of light blue and white, starting from the left edge and curving towards the right, creating a sense of movement and depth.

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